

University Executive Council
June 28, 2018 | BA 290 | 1:30 p.m.

- Workday Update (Tammi Thompson)
 - The Texas A&M University System Workday team will be on campus July 17
 - Key groups will be identified and invited to meet with the Workday team during their visit
 - Please send any questions, comments, concerns, or issues your department has been having to Workday@tamuc.edu by July 12
 - Any questions and concerns received will be discussed with the team during their visit
- IT Updates (Tim Murphy)
 - McDowell Administration and Ferguson Social Sciences
 - Have been slated to be rewired this summer
 - Scheduled to avoid impacting classrooms during summer classes
 - PC deactivation
 - Recent audit finding have shown a need to disable PCs that have not been patched
 - If two consecutive patches have been missed, the PC will be disabled
 - To reactivate, the PC will need to be taken to IT
 - In order to receive the monthly patches, PCs must be connected to the A&M-Commerce network via Ethernet (not Wi-Fi)
 - Please notify those who have laptops at home during the summer that this may create a connectivity issue if they will not return to campus before missing two monthly patches
- Wordpress/Web Development Update (Tim Murphy)
 - Content management meetings have continued
 - Graduate student focus group
 - Met Monday, June 25
 - Discussed modality offerings and how those are communicated to students
 - Students suggested limiting modality terminology to only three categories
 - Face-to-face
 - Online
 - Blended
 - A link on the landing page will take visitors to the program search page
 - A click on a program will take a visitor to the academic program/department webpage
 - It is crucial to maintain stellar academic pages
- Enrollment Update (Lee Young)
 - Orientation remains a week behind last AY
 - Week-to-week enrollment comparisons show decreases
 - Orientation-to-orientation comparisons show increases
 - Up 90 new students compared to last year after the third orientation
 - Approximately 350 students are registered for this Friday-Saturday's orientation
 - The graduate student enrollment shortfall is closing, but it is still large
 - "Get 'Em Back" Campaign
 - Emails, Robocalls, and Texts from Enrollment Management with reminders to enroll
 - Academic advisors from individual colleges and the Graduate School call and email the students who did not respond to Enrollment Management
 - A list of students on academic suspension was sent to the Academic Appeals Committee to be sent information on the appeals process so that it may be completed before the start of Fall 2018
 - Graduate recruiters will begin work on July 1
 - Around one-third to 40% of students will wait to enroll until the last three weeks before the start of the Fall semester

- Customer service training for Enrollment Management employees
 - When transferring a caller or visitor, speak with the individual to whom you are transferring before doing so in order to apprise the other office of the situation
 - Be aware that students and parents may not use the correct terminology and may therefore ask the wrong questions; try to determine what they are *really* trying to ask and answer those questions as well
 - Explain why something occurred/did not occur rather than responding with a simple “yes” or “no”
- Summer enrollment is lower than last AY, which will lead to a predicted \$600,000 decrease in tuition revenue by the end of the summer
- Ruffalo Noel Levitz
 - Enrollment Management and other departments are working to create two separate committees to address the issues uncovered during the RNL visit
 - RNL will be on campus for their first consulting visit the week of July 9
- Legislative Appropriations Request (Paula Hanson)
 - Due July 13 along with an administrator’s statement
 - The VPBA office is, in conjunction with other departments, developing a strong case for maintaining special item funding for current items and requesting funding for new items
 - Institute for Competency-Based Education (maintain)
 - Industrial Engineering (maintain)
 - Educational Outreach (maintain)
 - Institutional Enhancement
 - Rural Mental Health Initiative (new)
 - Agricultural Multipurpose Expo Center (new)
- Back-to-School Initiative with Mesquite ISD (Scott Cason)
 - Dr. Mark Reid published a survey last year about how much out-of-pocket money teachers spend on their classrooms each year
 - This survey will be publicized and used to springboard an event at Mesquite ISD
 - Alumni, both veteran and new teachers, will register for the event and receive back-to-school kits to help them set up their classrooms
 - Kits will include CoEHS alumni polos
 - 300 veteran teachers have already registered
 - Will include information about education Master’s programs
 - Undergraduate Admissions will be available for recruitment
 - A partnership with the local educational foundation may prove beneficial
 - Please send any “swag” your department can spare to be added to the kits
 - A similar event will take place in Commerce
- Announcements
 - TriBoard Conference (Monday, June 25)
 - Alumni Board, Foundation Board, and National Development Board (will be changed to Council)
 - Will become an annual meeting to bring the groups together
 - Served to clarify the role of each group
 - Participated in the StrengthsFinder assessment
 - Keturi Beatty will be providing training for any administrator, department head, or other individual on how to best assist in fundraising and alumni engagement efforts
 - Staff Council Scholarship
 - \$1000 each per year for one undergraduate and one graduate student

- For more information:
<http://www.tamuc.edu/aboutus/administrativeOffices/committeesAndCouncils/staffcouncil/default.aspx>
- Trailer hitches available for \$68 each; contact MarComm to order